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Parker Named Editor

Angela Allen Parker of WickedWordCraft.com was recently named Managing Editor of the IVAACast Monthly Newsletter, a professional trade publication for Virtual Assistants worldwide.

(PRWEB) June 30, 2004 -- Angela Allen Parker, owner of Wicked WordCraft (www.WickedWordCraft.com), a professional writing and marketing consultation company based in Dunnville, Kentucky, was recently appointed Managing Editor of the IVAACast Newsletter.

Jodi Diehl, current president of IVAA said "Parker was selected based on her experience with this organization, her knowledge of the Virtual Assistant Industry, and her background as a journalist, editor and marketing specialist."

"I am honored to have been selected to serve in this capacity," said Parker, "And I have the luxury of working with an exceedingly talented editorial team. The IVAACast is undergoing a facelift at this time, and we are enjoying overwhelmingly positive responses on the changes. It's wonderful to continue to serve IVAA, our members, and this industry."

The IVAACast is the official monthly newsletter of the International Virtual Assistants Association, (www.ivaa.org) the leading professional organization for career Virtual Assistants and is accessible online at: <http://www.ivaa.org/ivaacast01.html>.

The IVAACast, with an international distribution to over 3000, delivers news on the Virtual Assistant Industry, advanced technology and doing business without geographic limitations.

Parker, a past president of IVAA, also served 18 months as Vice President for the organization. She lives and works on a small farm in Dunnville, Kentucky with her family.

Related News Releases ([What's this?](#))

[The National Work at Home Mom Association Lobbies for More Work at Home Opportunities](#)
 - Helping family's one mom at a time. The National Work at Home Mom Association goes into the heart of the industry lobbying for tax breaks for businesses that employ work at home moms. Not only are they lobbying but they provide resources and create jobs for moms within the association. [2004-05-27]

[An End Brings New Beginnings - Donnell Alta Clients Welcomed To Hypaethral](#) - Joy Donnell and Suzanne Alta are dissolving their boutique public relations and publicity firm, Donnell Alta. A few clients will be newly represented by Donnell's other PR firm, Hypaethral. [2004-04-20]

[Goncalves Joins Tiziani Whitmyre as Senior Vice President](#) - Tiziani Whitmyre, Inc. (www.tizinc.com) today announced the appointment of Don Goncalves as senior vice president. He will serve as a senior account manager for all agency business. [2004-04-20]

[CopywithVelocity.com Named to Bestselling Author Seth Godin's 2004 Bull Market Directory](#)
 - CopywithVelocity.com named to guidebook of 500 Innovative Companies and Freelancers, making a May 1st debut [2004-05-03]

[Matthew Goodman Joins Stonebridge as Vice President](#) - Matthew Goodman Joins Stonebridge as Vice President - Brings White House, Treasury, and Financial Markets

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There are no multimedia files attached to this release. If this is your release you may add images or other multimedia files through your login.

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Experience [2004-05-12]

[We made "IT", Pierce Mattie Public Relations, Inc. -Beauty PR - Pierce Mattie Public Relations, Inc.](#) was chosen to be part of the exclusive "IT List of beauty PR agencies" representing beauty clients. The directory of 65 exceptional Public Relations firms by Woman's Wear Daily, Beauty Biz. . WWD, is the insider's guide to the beauty industry. [2004-05-13]

[BurrellesLuce Launches New Branding Campaign / Focus is on the Role of BurrellesLuce People, Products and Technology in Promoting Business Intelligence and Productivity -](#) BurrellesLuce, the world's leading media monitoring and analysis company, today launched a new global branding campaign, the first major marketing initiative for the company since the merger of the two media monitoring firms. [2004-05-14]

[QuoteMark.com and SimpleScout join the media mix -](#) New services connect UK public relations executives with journalists, filmmakers, photographers and TV professionals. [2004-05-17]

[BlabberMouth Tapped to Increase Awareness of Lauckgroup -](#) Lauckgroup, an interior architecture firm with two decades of experience creating interiors for leading organizations, today announced that it has chosen BlabberMouth L.P., Texas' foremost public relations agency, to lead its public relations efforts and build a greater awareness of the firm, both regionally and in key sectors nationally. With offices in Dallas and Austin, the firm has provided interior architecture services to leading law and financial services firms, call centers, and corporations across Texas and beyond. [2004-05-21]

[Why Would a Doctor Hire a Publicist? Not Just to Appear on Reality TV, says Sethina Edwards, Public Relations Expert -](#) Why doctors are hiring publicists not only to appear on TV, but also to increase practice revenue and enhance professional reputation. [2004-05-24]

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