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Magazine

Home sweet office: getting virtual help.(Brief Article)

Article from: [Sales & Marketing Management](#) | January 1, 2004 | Chang, Julia | [Copyright](#)

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MORE AND MORE WORK-AT-HOME executives are turning to virtual assistants (VAs), who do what onsite assistants do, but from their own homes. Angela Allen, president of the International Virtual Assistants Association, and a VA herself, says the group's membership has jumped from under 100 in 2000 to about 600 now. "It's a new, more flexible way to get work completed," that reflects the growth of telecommuting, Allen says.

Many clients find VAs via RFP processes run by VA job groups, and wages average \$25 to \$75 an hour. VAs have specialties, so executives should be specific about their needs, Allen says. ...

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Knight Ridder/Tribune Business News; February 2, 2004; 700+ words ...said Angela **Allen**, president of the International **Virtual Assistants Association**...promotes the use of **virtual assistants**. Between 1999...percent per year, **Allen** said. And while...will shift as **virtual assistants** move from being...

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Knight Ridder/Tribune Business News; August 4, 2003; 700+ words ...group already, and Angela **Allen** is its president. "As a...cutbacks, we are seeing more **virtual assistants**," said **Allen**, president of the Los Angeles-based International **Virtual Assistants Association**, and a virtual...



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US Fed News Service, Including US State News; February 11, 2009; 700+ words ...and profitable," explains **Allen Voivod**, co-owner of the...completely annihilated," says **Allen**. "Because of this, a new...that can be automated; using **Virtual Assistants** instead of employees; and...personal connections," says **Allen**. "The irony is, to be successful..."

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